

\$810.00

\$250.00

2

\$1,620.00

\$500.00

\$1,400.00

0.0

0.0

0.0

0.0

Order ID: 80969 CF LOC-POL 10/22/12 10:38 AM FBD - LBD: 10/23/12 - 10/29/12 HL#: Created:

Client: MCCORD ROB (186781) CPE: // Agency Commission: 15 % Updated: DCDELLIPONTI on 10/22/12 03:16

THE CAMPAIGN GROUP, INC. (8131) Agency: Product: D-PA STATE TREASURER Self Protect.: :20:00 Confirmed: 10/22/12 10:59 AM Buyer: Lisa Cabanel Demo: P35+ DMA RTG Sched. Code: Z Contract: 10/22/12 11:43 AM AE: CAROLYN TYSON-KYW-TV Billing Int: Monthly BM: SS

WPVI: 0% WTXF: 0% WPHL: 0% WPSG: 0% WPPX: 0% WGTW: 0% Share: 0% WCAU: 0% CABLE: 0%

30

30

Time Class **Break Type** Dur SC Self Pr Sales Catg NR A/G Item Eligible Days Rate Spots Total P35+

NP

MLOCAL1

001

002

003

FBD Oct 22 **LBD**

* T W T F * *

M T W T F * * MORN

NEWS

10/23/12 10/28/12 2

Time Class Dur SC Self Pr Sales Catg NR A/G Item Eligible Days **Break Type** P35+ Rate Spots Total

LUR

MEARLY

FBD LBD Oct 22 Oct 29

10/23/12 10/29/12 1 1

Time Class Eligible Days **Break Type** Dur SC Self Pr Sales Catg P35+ Rate Spots Total NR A/G **AENTER** M T W T F * * ACC 30 \$900.00 \$3,600.00

LUR

FBD Oct 22 Oct 29

10/23/12 10/29/12 3 1

Eligible Days Break Type Time Class Dur SC Self Pr Sales Catq Rate Total NR A/G Item P35+ Spots M T W T F * * ACC **AINSIDER** 004 30 0.0 \$1,000.00 \$4,000.00

LUR

FBD LBD Oct 22 Oct 29

10/23/12 10/29/12 1

Time Class Dur SC Self Pr Sales Catg NR A/G Item Eligible Days Break Type P35+ Rate Spots Total

005 NLATE

* T W T F S S NEWS 30 0.0 \$1,800.00 \$7,200.00

LUR

FBD Oct 22 LBD 10/23/12 10/28/12 4

Item Time Class Eligible Days **Break Type** Dur SC Self Pr Sales Catg P35+ Rate Spots Total NR A/G * T W T F * * LETT 30 \$700.00

006 LLETTER LUR

> FBD Oct 22

10/23/12 10/28/12 2



KYW-TV

Order ID: 80969 CF LOC-POL HL#: FBD - LBD: 10/23/12 - 10/29/12 Created: 10/22/12 10:38 AM CPE: Agency Commission: 15 % Updated: Client: MCCORD ROB (186781) // DCDELLIPONTI on 10/22/12 03:16 Agency: THE CAMPAIGN GROUP, INC. (8131) D-PA STATE TREASURER Self Protect.: :20:00 Confirmed: 10/22/12 10:59 AM Product: P35+ DMA RTG Sched. Code: Z Contract: Lisa Cabanel 10/22/12 11:43 AM Buyer: Demo: Billing Int: BM: SS AE: CAROLYN TYSON-KYW-TV Monthly WPHL: 0% WPVI: 0% WCAU: 0% WTXF: 0% WPSG: 0% WPPX: 0% WGTW: 0% CABLE: 0% Share: 0% Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg Rate Spots Total NR A/G * * * * * * S REGP 007 **PSIXTY** 30 0.0 \$8,000.00 \$8,000.00 LUR <u>FBD</u> <u>LBD</u> Oct 22 10/23/12 10/28/12 1 Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg P35+ Rate Spots Total NR A/G * T W T F * * NEWS 800 ENEWS5PM 30 0.0 \$765.00 \$765.00 NP FBD LBD Oct 22 10/23/12 10/28/12 Dur SC Self Pr Sales Catg Time Class Eligible Days Break Type Rate Spots Total NR A/G Item P35+ * T W T F * * NEWS 009 **NEARLYMF** 30 0.0 \$1,440.00 \$1,440.00 NP FBD LBD Oct 22 10/23/12 10/26/12 1 Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg Rate Spots Total NR A/G Item M T W T F * * NEWS 010 **MSUNRISE** 30 0.0 \$275.00 \$550.00 LUR FBD Oct 22 Oct 29 10/23/12 10/29/12 1 Break Type NR A/G Time Class Dur SC Self Pr Sales Catg Rate Spots Total Item Eligible Days P35+ * T * * * * * REGP 011 **PVEGATU** 30 0.0 \$5,500.00 \$5,500.00 LUR FBD LBD Oct 22 Oct 29 10/23/12 10/29/12 1 Time Class Dur SC Self Pr Sales Catg Item Eligible Days Break Type Rate Spots Total NR A/G * * * * * * S REGP PMENTALSN3 30 0.0 \$4,500.00 \$4,500.00 012

LUR FBD

10/23/12

<u>LBD</u>

10/29/12

Oct 22 Oct 29

1

Order ID: 80969

Buyer:

Share: 0%

AE:



WPPX: 0%

KYW-TV

FBD - LBD: 10/23/12 - 10/29/12

P35+

Created: 10/22/12 10:38 AM

Client: MCCORD ROB (186781)

Lisa Cabanel

Agency: THE CAMPAIGN GROUP, INC. (8131)

WCAU: 0%

CF LOC-POL

CAROLYN TYSON-KYW-TV

WPVI: 0%

CPE: //

WTXF: 0%

Product:

Demo:

D-PA STATE TREASURER

WPSG: 0%

DMA RTG

WPHL: 0%

HL#:

Agency Commission: 15 % Updated: Self Protect.: :20:00

Sched. Code: Z

DCDELLIPONTI on 10/22/12 03:16

Confirmed: 10/22/12 10:59 AM Contract: 10/22/12 11:43 AM

Monthly Billing Int: BM: SS

WGTW: 0% CABLE: 0%

Order Totals						
Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	25	0	\$39,075.00	\$33,213.75	\$0.00	\$0.00
nstallments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$39,075.00	\$33,213.75	\$0.00	\$0.00